



Green Checkmark Audit

Find product signals that may be claiming more than they prove.

Start with the labels people trust

Delivered. Resolved. Issued. Confirmed. Approved. Completed. Answered. The label is not the promise. The audit asks what the label is allowed to claim.

- What did the product say had happened?
- What promise did someone rely on?
- Who relied on it?
- What did they do or stop doing because they trusted it?
- Through what carrier was the promise encountered?
- What evidence would show the promise was kept or validly refused?
- What would make the product look successful while the promise was betrayed?

Decision line

If the signal claims more than the proof supports, change the signal, add proof, keep uncertainty visible, assign repair ownership, or refuse/re-promise truthfully.

Forwardable links

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